



Bianchi Consulting- Instructional Coaching Pricing Structure

Individual Teacher Coaching

Hourly Rates

Entry-Level Pricing (New coaches, building portfolio)

- Single session: \$75/hour
- Best for: Teachers paying out-of-pocket, trial sessions

Standard Pricing (Established practice, 2-5 years experience)

- Single session: \$100/hour
- Best for: Individual teachers, small commitments

Premium Pricing (Specialized expertise, 5+ years, proven results)

- Single session: \$125-150/hour
- Best for: Experienced teachers seeking specialized support

Package Options (Recommended)

Starter Package - "Foundation"

- 4 coaching sessions (1 per week for 1 month)
- 1 classroom observation with written feedback
- Email support between sessions
- **Price: \$380** (savings of \$20, or \$95/session equivalent)
- Best for: Teachers wanting to try coaching or address a specific challenge

Growth Package - "Transform"

- 12 coaching sessions (weekly for 3 months)
- 3 classroom observations with detailed feedback reports
- Personalized action plan and resource toolkit
- Unlimited email support
- **Price: \$1,080** (savings of \$120, or \$90/session equivalent)
- Best for: Teachers committed to meaningful improvement

Mastery Package - "Excel"

- 24 coaching sessions (bi-weekly for 6 months)
- 6 classroom observations with video analysis option
- Comprehensive professional growth plan
- Custom resource library
- Priority scheduling and unlimited communication
- Mid-point and final progress reports
- **Price: \$2,040** (savings of \$360, or \$85/session equivalent)
- Best for: Teachers pursuing significant transformation or leadership roles

Specialized Individual Services

New Teacher Mentoring (First 3 years)

- 16 sessions over school year
- 4 classroom observations
- Classroom management and lesson planning focus
- Monthly check-ins via phone/video
- **Price: \$1,440** (\$90/session equivalent)

Virtual Coaching (No travel required)

- Same session structure as in-person
- Video analysis of recorded lessons
- Digital resource sharing
- **Price: \$85/hour or 10% discount on packages**

Intensive Sprint Coaching

- 10 sessions over 3 weeks for urgent needs
- Daily email check-ins
- Rapid implementation support
- **Price: \$950** (\$95/session equivalent)

Group Coaching

Small Group Coaching (3-5 Teachers)

Monthly Cohort Model

- 2-hour session, once per month for 6 months
- Collaborative learning community
- Shared resources and discussion forums
- Individual check-in calls (20 min/teacher quarterly)
- **Price per teacher: \$600** (\$100/session)
- **Total group revenue: \$1,800-3,600**

Weekly Sprint Model

- 90-minute sessions, weekly for 8 weeks
- Focus on a specific instructional strategy or challenge
- Includes peer observation protocol
- Digital resource library access
- **Price per teacher: \$560** (\$70/session)
- **Total group revenue: \$1,680-3,360**

Large Group Workshops (7-15 Teachers)

Half-Day Workshop (3-4 hours)

- Interactive professional development on a specific topic
- Includes planning time and materials
- Digital follow-up resources
- **Price: \$800-1,200** (depending on location and customization)
- **Effective rate: \$200-300/hour**

Full-Day Workshop (6-7 hours)

- Comprehensive training on instructional strategy
- Hands-on practice and feedback
- Action planning and implementation guides
- 30-day email follow-up support
- **Price: \$1,500-2,000**
- **Effective rate: \$215-285/hour**

Workshop Series (3 half-days over semester)

- Building progressive skill development
- Between-session assignments and support
- Cohort building and peer collaboration
- **Price: \$2,400-3,000** (15% savings)

Professional Learning Communities (PLCs)

Ongoing PLC Facilitation

- 90-minute sessions, twice monthly
- 6-8 teachers per group
- Structured protocols and facilitation
- Documentation and action planning support
- **Price per teacher: \$150/month**
- **Total monthly revenue: \$900-1,200**
- **Minimum commitment: 4 months**

School/District Level Pricing

Department or Grade-Level Team (8-12 teachers)

Semester Engagement

- Monthly 2-hour team sessions (5 sessions)
- Individual coaching for 3 team leaders (2 hours each)
- Classroom observations with feedback (1 per teacher)
- Collaborative planning support
- **Price: \$4,500-6,000**

Year-Long Partnership

- Bi-weekly team meetings (15 sessions)
- Individual coaching allocation (20 hours)
- Quarterly progress reports to administration
- Custom resource development
- **Price: \$9,000-12,000**

Whole-School Professional Development

School-Wide Workshop Day

- Full staff training (up to 50 teachers)
- 6-hour interactive workshop
- Customized to school goals and needs
- Administrator consultation included
- Follow-up resources and implementation guide
- **Price: \$2,500-3,500**

Monthly PD Series

- Monthly half-day sessions for the school year (9 sessions)
- Optional small group follow-up sessions
- Leadership team consultation
- Progress monitoring and adjustments
- **Price: \$18,000-22,000**

Pricing Factors to Consider

Geographic Adjustments

- **Urban/High cost-of-living areas:** Add 15-25% to base rates
- **Rural/Lower cost areas:** May reduce by 10-15%
- **Travel beyond 30 miles:** Add \$0.50-0.75/mile or a minimum \$50 travel fee

Value-Added Services

- **Video lesson analysis:** Add \$50 per analyzed lesson
- **Custom resource creation:** Add \$75-150 per resource
- **Written progress reports:** Add \$100 per comprehensive report
- **Conference presentation prep:** Add \$200-400

Please reach out with questions or bundling ideas:

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